

A hand-drawn lightbulb with a white outline and a dark green interior. The text "I THINK, THEREFORE I AM" is written in white, bold, sans-serif capital letters inside the bulb. A hand is shown at the bottom right, holding a blue marker and drawing the base of the bulb.

I THINK,
THEREFORE
I AM



RENÉ DESCARTES

I THINK,
THEREFORE
I SUCCEED



RUBÉN G.R.

Constructive criticism / Feedback

~~PRAISE
MAKES YOU
FEEL GOOD~~

CRITIQUE
MAKES YOU
BETTER

"I despise judgement almost as much as I love constructive criticism"

Straightforward-ness / Honesty



“Colin Cowherd on honesty”



Being Uncomfortable

Get used to it

Letting it out
Discussions
Disagreements

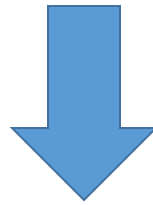


HEALTHY

QUESTION / CHALLENGE

Ask “WHY”

Challenge traditions & norms

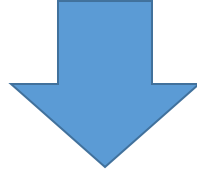


Don't take an answer or follow a specific set up path just because people have been doing it “forever”

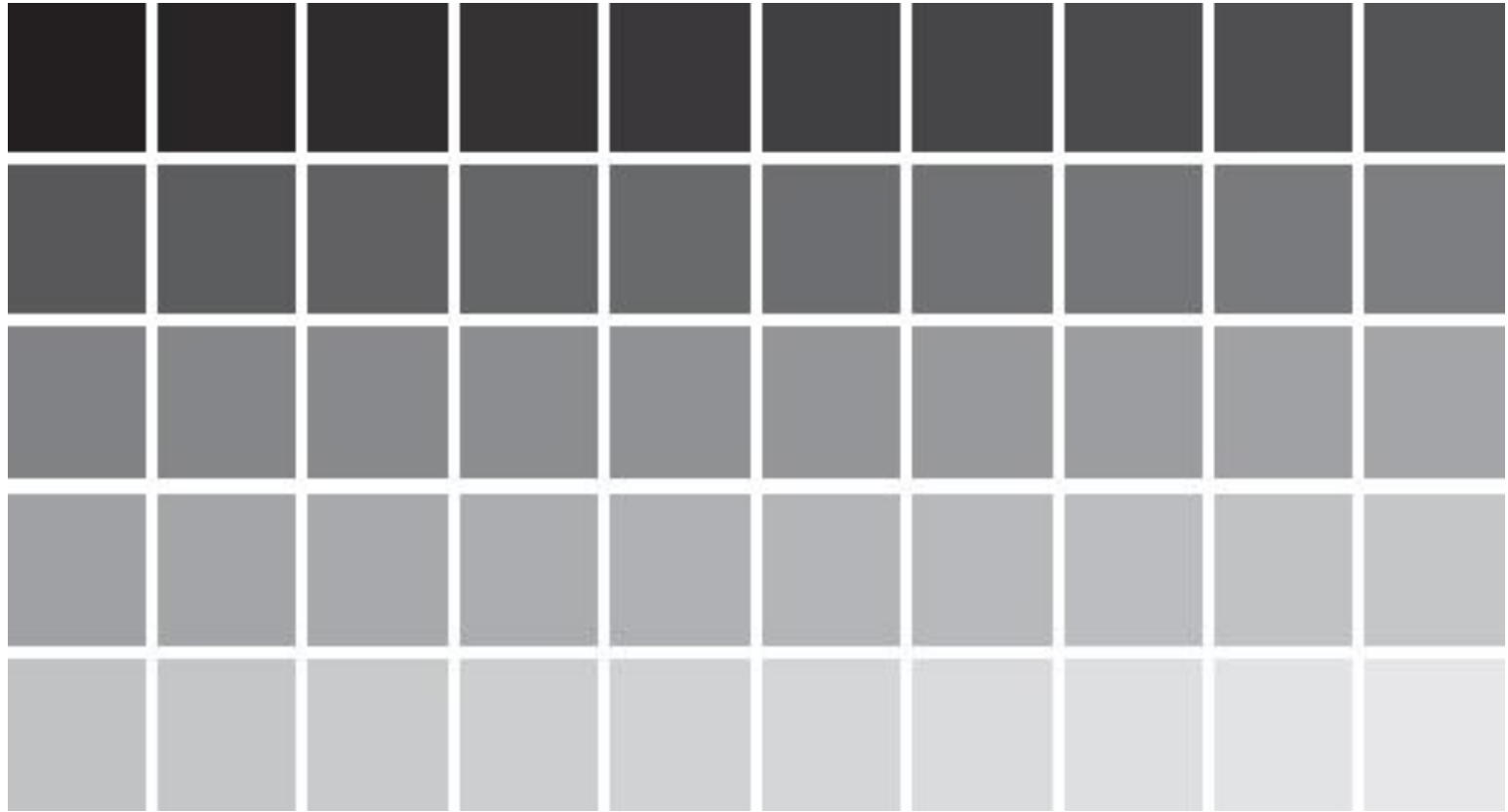


Don't be afraid to have an opinion different than everyone else's





Critical thinking

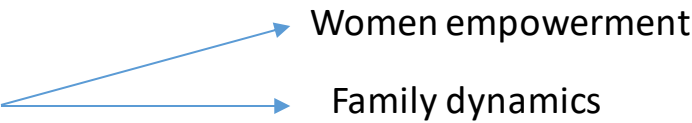


B&W vs. Infinite Shades of Grey

Critical thinking

Form your own opinions → Don't accept others' always as right

Examples:

- The Kardashians 
 - Women empowerment
 - Family dynamics
- Think outside the box:
 - E.g.: grad school thesis/dissertation (e.g. Communications) → Many research on topics “after the fact”, rather than “as it’s happening” (which would provide a more detailed and possibly accurate result). Why?

If you don't form your own opinions, you can't bring anything new to the table.

Rene Descartes



If you would be a real seeker after truth, it is necessary that at least once in your life you doubt, as far as possible, all things.

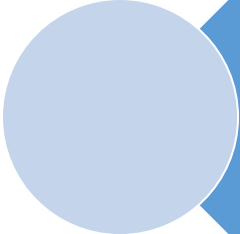
Withitness

Original definition: “Being aware of your surroundings” (J. Kunin)

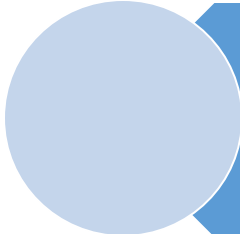


My definition: Spatial awareness + Mental awareness

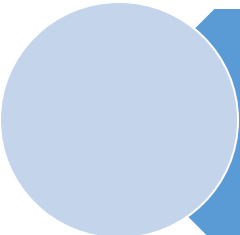
(Lack of) Withitness – Students' examples



#1: Using different colors/types of fonts in the same assignment.



#2: Emails without proper intro (e.g. name, class)



PowerPoint presentations with “Bible”-like slides



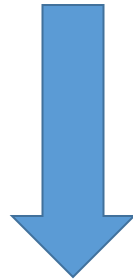
You're not approaching the situation from other's point of views (the recipients), but rather your own only.

Being Right vs. **GETTING** It Right



CURIOSITY

Listen



Be curious

“I do not know a single successful person who isn’t curious”

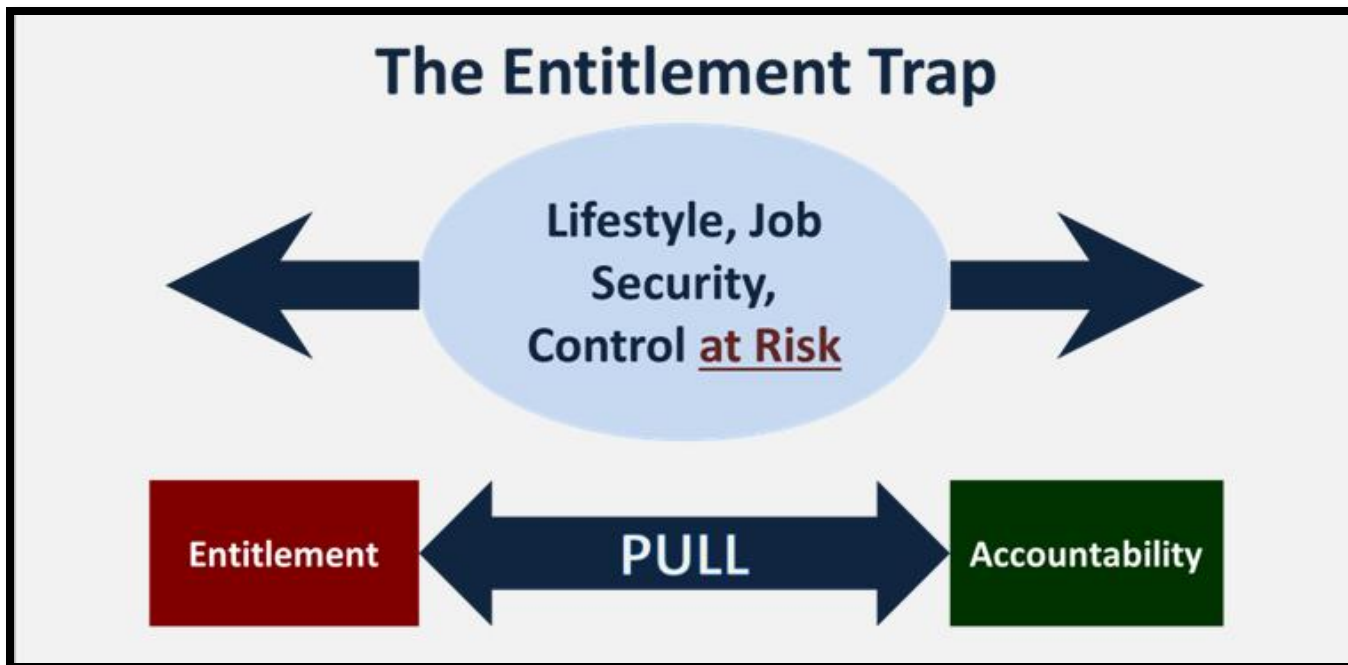


Accountability Vs. Entitlement

Human tendency to blame others.

↳ At some point is YOU → stop blaming your parents, your boss, your teachers, your bf/gf, the university, the system, society...

↳ Own your own baggage



Accountability Vs. Entitlement

- Poor instruction you can't change? → Deal with it.
- Poor training? → Deal with it.
- Etc.



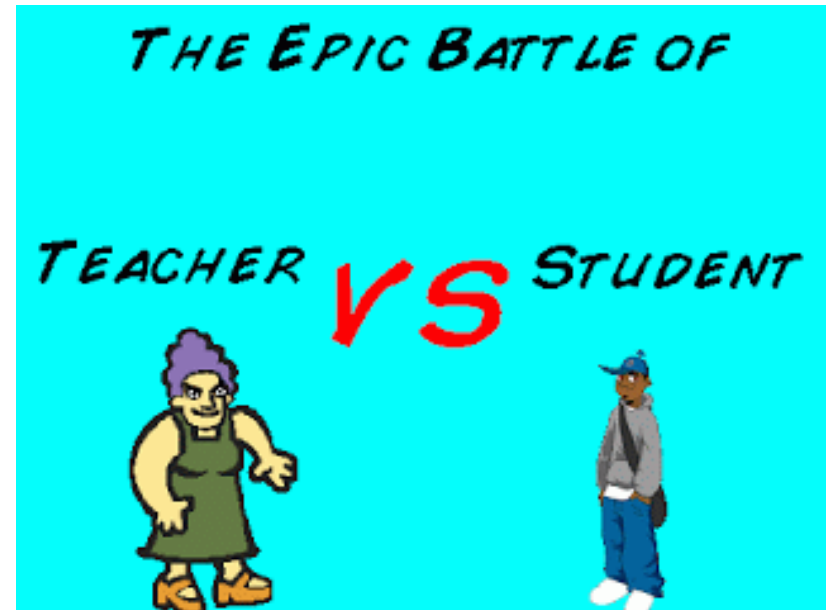
Do what you gotta do



Overcome

Adaptability

“My previous teachers did it this/that way”



Example about how hard was my first semester at MSSU

- From TTU to here → Customer-based instruction / Personable.
- Learning new tendencies, others' interests, etc.

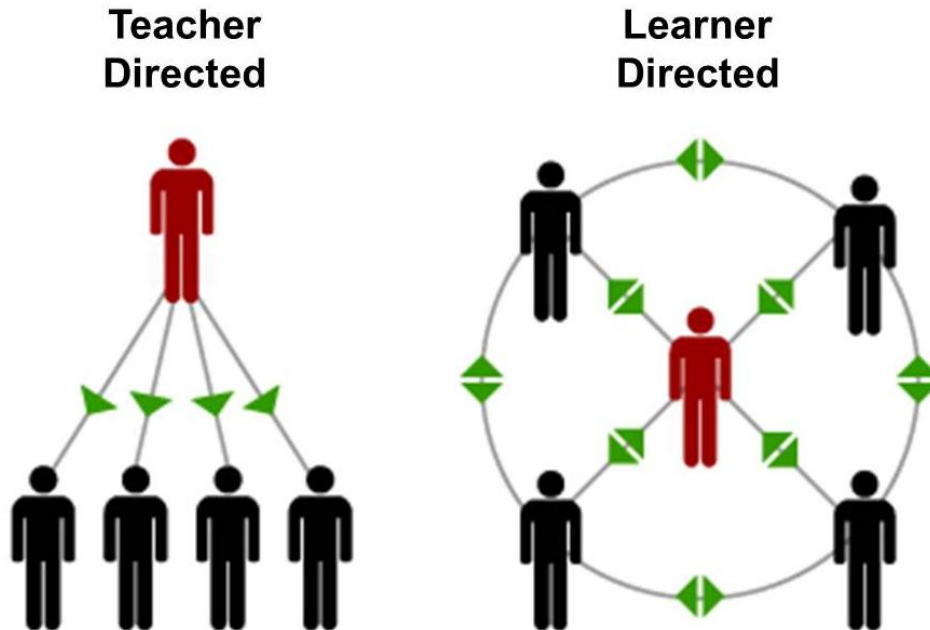
Collaborative / Self-learning

“Figure things out on your own”

“Do not expect a breakdown of every process every time”

At work – never been properly trained.

Proactive → Had to figure things out on my own / ask colleagues for help



Diversity

Surround yourself with diversity

Gender

Ethnicity

Origin

Age

Background

Etc. Etc.

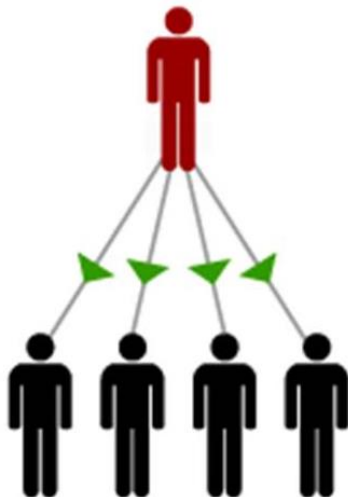
Diversity

Surround yourself with diversity

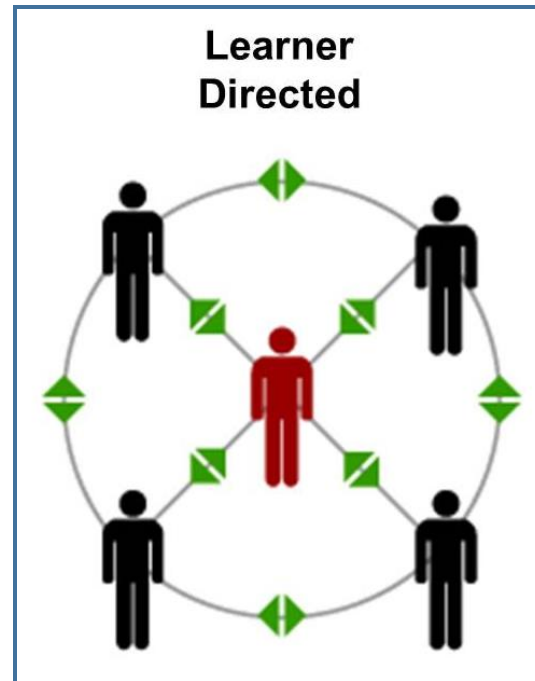
HOW DO YOU THINK YOU'LL GET BETTER INPUT?



**Teacher
Directed**



**Learner
Directed**

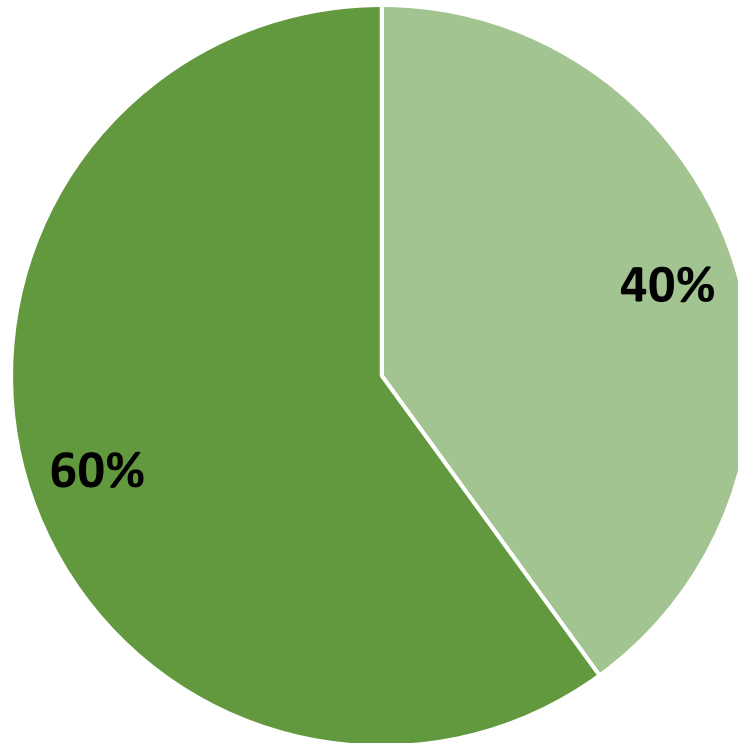


Why?

Diverse points of view

Mobility

Americans "On the bubble"



■ Never leave their hometown ■ Leave their hometown

Evolution

We tend to romanticize the past, to embellish it



Study done by a professor at the U of Illinois on “happiness”



1. Sent a group of 10 individuals from Illinois to Florida for a week.
2. Called them 4 times a day and asked them to rate their level of happiness from 1-10 each time.
3. Upon return, he asked them again their level of happiness each day they were in Florida.
4. Each response showed a higher level of happiness after the fact.



We embellish the past.





Evolution

“This is how I learn better”

“This is how I was taught to perform task X”



No one likes change



Have you ever tried...

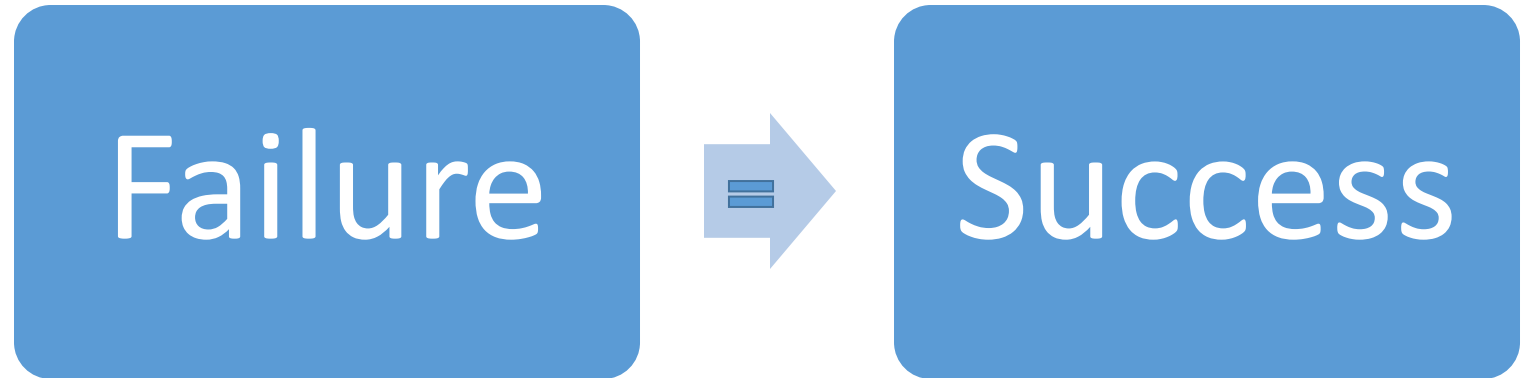
- ...this other teaching methodology?
- ...study & practice in other ways?
- ...this other approach to selling your product?

Things change / evolve
People evolve

Evolution



“Failure”



Many of you have been coddled in school



Failure

Re-define failure

Sometimes “losing” is “winning”

Spanish Readings and Conversation

Estudiante #1

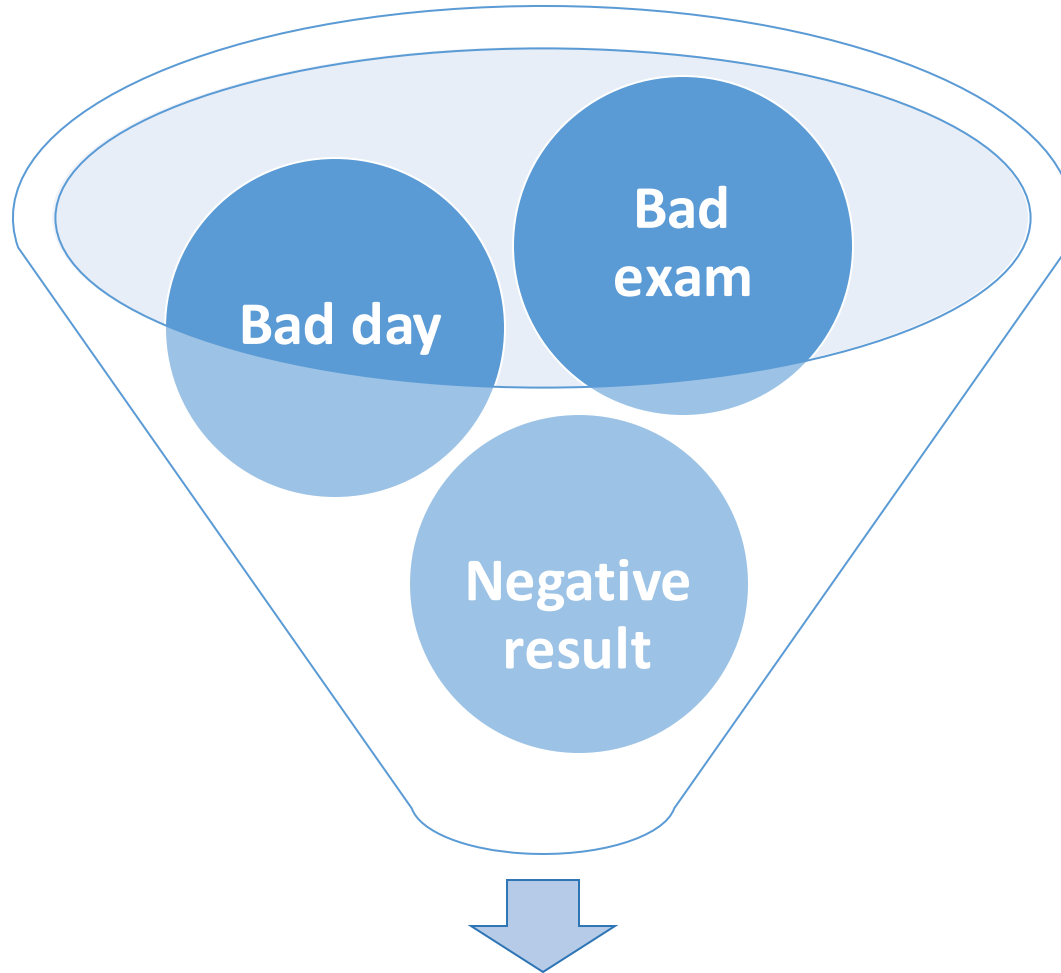
82

- Does all the homework.
- Turns in every assignment.
- Never participates in class.

Estudiante #2

77

- Does most of the homework.
- Turns in almost every assignment.
- Participates pro-actively in class always.



**Negative impact in performance & outcomes
(Personally / Academically / Professionally)**

“Failure”

Learn...

...to deal with failure

Compartmentalize

...from failure

Use it for better outcomes
moving forward

Career Tips

Dr. Rubén Galve Rivera



Sustained success is really hard.



Distractions



Need for instant gratification

Process Vs. Outcome

- Polish your craft
- Equally, when you apply for a job, think of the processes, the tasks you will be required to do. Will you love the process? This is a must to have a successful career and personal life.



“Greatness is realized through attention to detail”

Joel Klatt

Process Vs. Outcome

		Process	
		Good	Bad
Outcome	Good	Inevitable (Long term)	Luck (Short term)
	Bad	Luck (Short term)	Inevitable (Long term)

No Process = No successful Outcome

Context

Everything is situational